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# CHRISTOPHER DEMICHIEI

## GRAPHIC & UX DESIGNER

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| [www.chrismichiei.com](http://www.chrismichiei.com)

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### PROFILE

I'm a Pittsburgh-based Graphic Designer with a focus on Branding, Marketing, and User Experience Design. I truly enjoy the entire process of building & marketing a successful brand - from logo design to customer satisfaction, and everything in-between. I've done work in many industries, but my main focus over the last five years has been in Healthcare. In addition to my relevant skill sets, I am well-versed in HTML/CSS, Javascript, and other web-related programming languages.

### SKILLS

- HTML, CSS, JavaScript, etc.
- Social Media Management
- Comfortable with Office 365 at the Administrator level
- Very skilled in all Adobe Suite programs
- Skilled in all Microsoft Office programs
- UX Design & Research
- Strong Communication & Teamwork skills

### INDUSTRIES

- Healthcare
  - Small Business
  - Graphic Design
  - Web Development
  - Marketing
  - User Experience
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### WORK EXPERIENCE

#### **Freelance Graphic Designer – Self-Employed**

**2020-**

Shortly after my daughter was born, I decided to move on from Quest Healthcare and work from home for several clients I had accumulated over the years. I've been able to spend the first 8 months at home with Nora and gain some insight into running a graphic design business. I have also used this time to pursue a Professional Diploma in User Experience Design.

#### **Director of Design & Marketing – Quest Healthcare Resources, Inc.**

**2017-2020**

Managed the brands of 10+ companies - directed any and all marketing projects, including brand design, sales material planning & design, stationary, billboards, radio ads, etc. Administrator of the over 120 Office365 users within the organization. Managed and designed websites for our clients. Took photographs and edited them for our clients to use in marketing material. Managed one other employee, a graphic designer. Was also responsible for coordinating the marketing and sales efforts for several companies. I also ran all social media platforms and campaigns for each of our client companies. I was also responsible for receiving and interpreting customer feedback through online forms, personal interviews, and social media activity.

#### **Graphic Designer & Sales Associate– Quest Healthcare Resources, Inc.**

**2017-2020**

Produced web and print related marketing materials for several healthcare companies. Administrator of a central CRM for all companies to use and made sales calls/visits to skilled nursing homes and home health services. Helped plan and organize fundraising events.

#### **Graphic Design Intern – Zoltun Design Studio & OrionVega**

**2010-2014**

Worked alongside other graphic designers on various client projects and was solely responsible for many in-house projects. Focused on social media research and creating content for a social media start up called Buzz. Also worked on developing brands for social media based companies.

### EDUCATION

#### **BFA in Graphic Design**

Seton Hill University  
Greensburg, PA | 2014

#### **Professional Degree in UX Design**

UX Design Institute  
Dublin, Ireland, UK | 2020